



SHORT-TERM RENTAL TASK FORCE MEETING MINUTES- *Proposed* **July 20 , 2023**

The Short-Term Rental Task Force met for a
Special Meeting at 3:00 p.m.
City Hall
102 Butler St., Saugatuck, MI 49453.

Call to Order:

The meeting was called to order by Chair Anderson at 3:00 p.m.

Attendance:

Present: Anderson, Manns, Hart, Stanton, Steele, Tringali, Boerema, Gudith and Clark.

Absent: None.

Others Present: Director of Planning, Zoning & Project Management Cummins and Clerk Wolters.

Approval of Agenda:

Motion by Manns, second by Gudith to approval the agenda. Upon voice vote, motion carried unanimously.

Approval of Minutes:

Motion by Clark, second by Manns to approve the minutes. Upon voice vote, motion carried unanimously.

Public Comment on Agenda Item Only: None.

Review/Discussion:

Additional STR Date and Maps:

Kyle Mucha from McKenna provided an overview of the reports presented additional map of data that was requested by the committee during last meeting. Supplements to the packet were presented from McKenna; An excel spreadsheet that breaks down the map data included in the packet and also the following graphs: New vs Repeat Short Term Rental, Short Term Rental Profitability and Home Value Increase By Percentage.

STR Regulation Objectives:

McKenna will take key findings from the Town Hall meeting and survey to craft objectives to present to The committee for their STR regulation objectives. Each committee member will email Director of Planning, Zoning and Project Management 3-4 ideas with their suggestions for regulation objectives.

Town Hall Reminder:

- a. There will be a town hall meeting for residents to voice their opinion regarding short term rental on July 25 630p-830p – Saugatuck High School Auditorium.

Communication:

- A. Dan Gaughan
- B. CJ Bagierek

Public Comment:

Nancy Kimble, resident: Are the people taking the survey really who they are and what is the verification process?

Diana Decker, resident: In some municipalities, if someone isn't in compliance, they put it on their tax Bill. In some towns it's nice to see enforcement officers walking around.

Jeanne Johnston, resident: She is concerned about the accuracy of the data. Should start with enforcement. Define the good neighbor policy for people.

Greg Auer, non-resident: He is a part-time STR owner, about 50 days a year. How will you enforce double standard, should apply to residence too. Cut non-compliance through VRBO and Air B&B. Analyze the post pandemic tourism. Look at full-time rentals vs. people doing it less throughout the year.

Dick Waskin, resident: Client lost \$25,000 in a sale due to the current STR discussion, thus the consequences of just talking about caps.

Mark Klungle, resident: The economy is past the COVID days of low interest rates and a lot of investment.

Keith Charack, resident: Only voting residents should be able to take the survey. If residents keep leaving it will be hard to fill boards/committees. It is too easy to take the survey multiple times by one person.

Member Closing Comments:

Sean Steele: It's important information on the survey to understand what residents have to say.

Kevin Tringali: The online comment about noise and resident/non-resident. Noise is noise, whether full-time or not, it all needs to be considered regarding compliance issues.

Chair Anderson: Saugatuck does not have a good neighbor policy and have been discussing this. How everyone can live together peaceably.

Adjournment:

*Motion by Steele second by Manns to adjourn. Upon voice vote, motion carried unanimously.
Chair Anderson adjourned at 4:14 p.m.*

Respectfully Submitted

Jamie Wolters, City Clerk